

Case Study in Major Network Change:

The Global Knowledge Partnership moves to V3.0

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Networking**Action**
Organizing for the 21st century





GKP Background

Version 1.0: 1997-2000

- Goal: Sharing knowledge and building partnership in knowledge and ICT for Development (ICT4D)
- Founded 1997 with World Bank and International Development Research Council, Microsoft...
- Cross-sectoral

Version 2.0: 2001-2009

- Vision: A world of equal opportunities for all people to have access to and use knowledge and information to improve their lives.
- Best known for major knowledge-sharing events...1700 people attend in 2008
- 115 organizational members...most NGOs...6,350 non-member subscribers
- Malaysia Secretariat
- EXCOMM (Board) elected by members; 2-3 f2f meetings/yr
- Eight regions - 2006 elected coordinators for first time
- Income \$4.8m (2007); \$1.9m (2008)



2008 Evaluation

- GKP3 rated highly
- GKP recognized as unique as multi-stakeholder
- Smaller members in particular value GKP
- More needed in advocacy for advancing field



Pressure for Change

- Malaysian government withdrew 2005
- Financial: major donors withdrawing
- The field of ICT4D changing
- Strategic focus questions: Organize around issues? Geographies?

...September 2008 EXCOMM

- asks Secretariat to scale down 2009 activities
- decides to undertake review

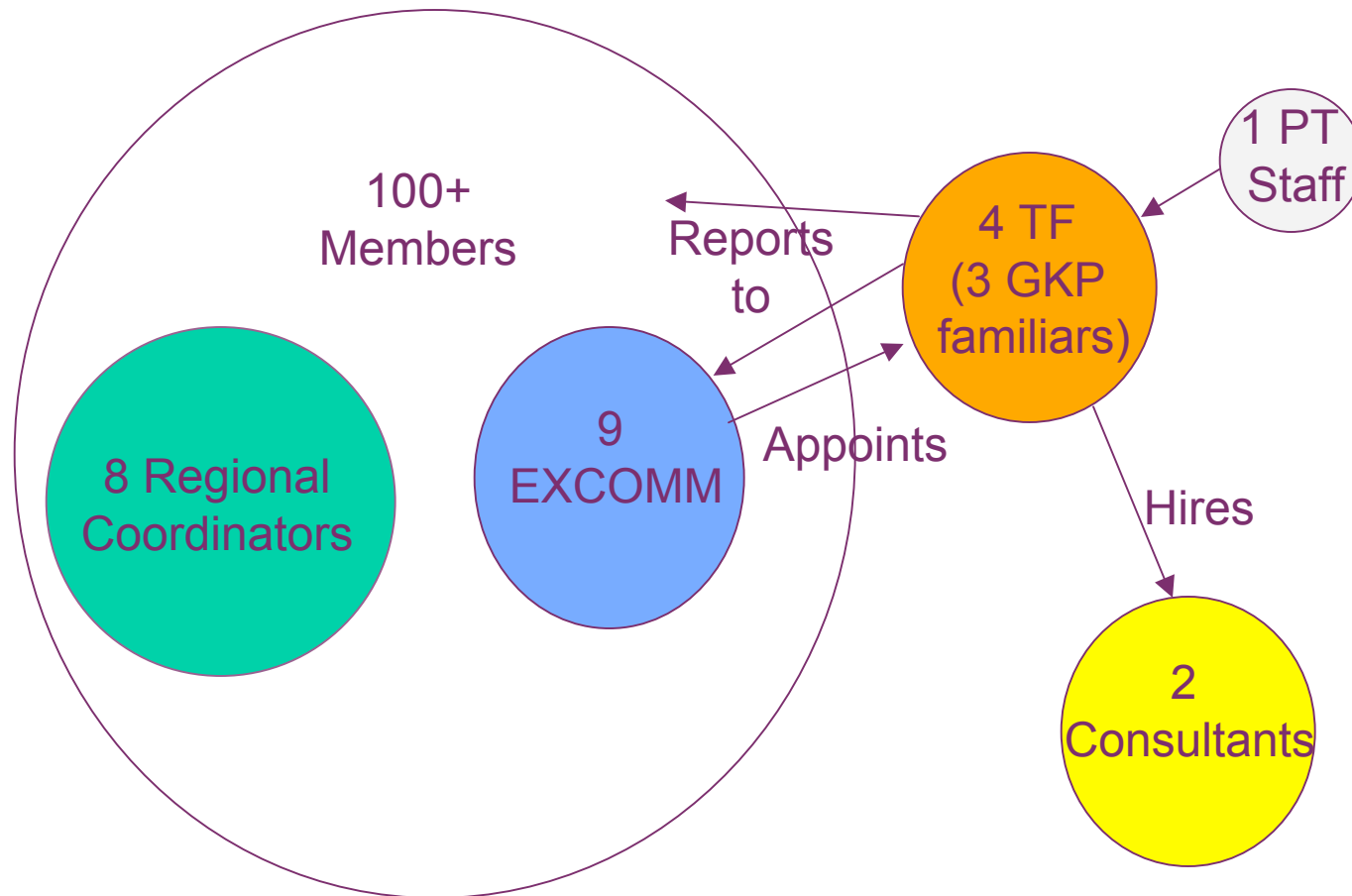


Task Force (TF) Goals

1. Scan the ICT4D environment
2. Create a participatory, transparent and open process
3. Coordinate with the Secretariat
4. Recommend implementation and scenarios for the future mission, strategy, organization, means and functioning of GKP



Review Structure





Major Review Concerns

- Alienation of members from EXCOMM
- Relationship with Regional Coordinators
- Time line short



Review Activities

Jan. 28-30: First TF meeting

- Define work plan, communications strategy

Mar. 31-Apr. 3: EXCOMM-TF-Consultants-Reg. Coordinators meet

- Internal scan...member interviews
- Organizational paper...research other networks
- ICT4D paper...interviews with funders & others

May 9-15: TF meets for report writing

May 25-29: EXCOMM-TF-Consultants meet



Communications

- TF used Base Camp
- Weekly TF phone calls
- Skype bilaterals
- Email
- TF - EXCOMM: Chair liaising



The Report and Discussion

- GKP should remain multi-stakeholder
- Admin/mgt needs to be scaled down
- Core business needs clarifying
 - Global networking still key
 - ICT4D strategy needs mainstreaming into sectoral programs
- Transition process to October detailed
- Two scenarios



Core Global Network Functions

- System organizing
- Shared visioning
- Measuring
- Advocacy
- ✓ Learning, research, development
- ✓ Financing



Virtual Annual Meeting

- June 2-12:
 - Jt. Message from EXCOMM and ED
 - Annual Report
 - Secretariat Closure, Trustee Appointed
- June 5-12
 - TF Options & Report
 - Forum for comment
 - Voting by members on options
 - 1) Continue GKP yes or no
 - 2) If Yes which option a) or b) According to the two scenarios in the final report which you now have.
- Elections
 - June 13-20: Call for Nominations
 - June 13-22: Acceptance and Statements of Intent
 - June 23-30: Voting for 7 EXCOMM positions
 - 56 (49%) of eligible voters voted
 - 16 (14%) of eligible organizations stood



Since June

- New EXCOMM...no continuing but long-term GKP members
 - Met in August
- Omar Dengo Foundation as GKP Trustee
 - Liquidation of GKPS in Kuala Lumpur
- Strategic Framework & Road Map Process
 - To be completed by February, 2010
- Light-weight Secretariat
 - 'Executive' and 1 or 2 core-staff members
 - Regional Coordinators to play important role



Vision Unchanged

A world of equal opportunities for all people to have access to and use knowledge and information to improve their lives.

Mission 2.0

GKP shares knowledge and builds partnerships to realise the transformative potential of knowledge, communication, and information technologies to improve lives, reduce poverty and empower people.

Mission 3.0

As an evolving network of public, civil society, and commercial, organisations, GKP provides access to global knowledge flows and innovation; links with organizations within and across regions, and support for capacity development towards a world of equal opportunities.

Value Added for Members:

Learning services through GKP's virtual presence and peer-to-peer interactions including meetings and conferences to help build members' capacity both technically and institutionally

Forming linkages for Resource Mobilization purposes to serve members.